



Sponsorship Guide

2026

UPDATED JANUARY 2026

OVERVIEW

The Greater Akron Chamber (GAC) has developed a series of events and programs to support the organization's priorities and serve as opportunities to connect, convene and engage the business community with our key initiatives.

The events and programs are designed to not only connect business leaders with one another and relevant content, but also to serve as a platform for businesses seeking exposure to align their investment with key topics, experiences and audiences.

Enclosed are the 2026 sponsorship opportunities. Many of the dates, times, topics and venues have been selected already and those that have not are in development, to be completed shortly.

Please note: In an effort to provide broad access to exposure and ample opportunities to engage, GAC does not provide exclusive sponsorship opportunities outside of the newly offered event space sponsorships. All opportunities are afforded to any company interested in supporting this work.

Thank you for your consideration of these opportunities and the prospect of supporting our work in these areas. If you would like to sponsor or have questions about these opportunities, please email me at bpopa@greaterakronchamber.org.

We are looking forward to a great year of programming and we hope to have you as a partner to help make it happen.

Warm regards,

Brynn Popa
Executive Vice President
Greater Akron Chamber
330-237-1251
bpopa@greaterakronchamber.org



TABLE OF CONTENTS

SIGNATURE EVENTS

- 05. GAC Annual Meeting
- 06. 30 for the Future
- 07. Business at the Ballpark
- 08. Business Growth Symposium
- 09. Economic Outlook

EVENT SERIES

- 11. After 5 Series
- 12. Akron-Canton Advocacy Alliance
- 14. Business Owner Dialogues
- 15. Investor Series
- 16. Morning Buzz Series
- 17. Polymer Industry Cluster Series
- 19. Small Business Program Series
- 20. Summer Intern Experience Series
- 21. Women's Network Leadership Dialogue Series

EVENT SPACE SPONSORSHIP OPPORTUNITIES

- 24. GAC Event Space
- 25. The Business Commons of Cuyahoga Falls



SIGNATURE EVENTS

GAC ANNUAL MEETING

The largest gathering of business leaders in Greater Akron, the GAC Annual Meeting represents an evening of celebration, connection and recognition as the Chamber reflects on its accomplishments and shares its priorities for the year ahead. This event kicks off with a networking event, followed by the H. Peter Burg Economic Development Leadership Award, and updates on the achievements to date and the work to come. The event features a plated dinner, appetizers during the reception and an open bar.

Date: March 11, 2026 (4:15-7:00 pm)

Location: John S. Knight Center

Expected Attendance: 700

Sponsorship Deadline: February 11, 2026
(to be included in all print materials)

PRESENTING SPONSOR

\$10,000

- Recognition, via company logo, as a Presenting Sponsor on all marketing, promotional materials, communications leading up to and at the event
- Two priority reserved tables of ten with table signage
- Company recognized from the podium during the program
- Logo recognition during the reception on beverage napkins
- Opportunity to provide a company giveaway item to attendees, to be given at the conclusion of the event
- Opportunity to submit an ad to be included in a rotating slide show during dinner*

PREMIER SPONSOR

\$6,000

- Recognition, via company logo, as a Premier Sponsor on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- One reserved table of ten with table signage and premier placement
- Opportunity to submit an ad to be included in a rotating slide show during dinner*

SUPPORTING SPONSOR

\$2,500

- Company recognized as a Supporting Sponsor during the program on signage and slides
- One reserved table of eight with logo/table signage

PATRON SPONSOR

\$1,250

- Company recognized as a Patron Sponsor during the program on signage and slides
- Half a table (four tickets) at a reserved table

**This ad can congratulate the H. Peter Burg award winner, display the organization's support for the Chamber, etc.*



30 FOR THE FUTURE



30 for the Future honors individuals among the next generation of Greater Akron's leadership. This exclusive award recognizes individuals ages 25-39 who exhibit leadership both as a part of their company's team and as an engaged leader in the Greater Akron community. Recognition of these leaders by current community leadership will continue to support and motivate their contributions. The event is celebratory, high-energy and leaves attendees feeling confident and excited about the next wave of leaders in this region.

Date: September 18, 2026 (8:30-10:30 am)

Location: DoubleTree Akron/Fairlawn

Expected Attendance: 350

Sponsorship Deadline: August 21, 2026
(to be included in all print materials)

PRESENTING SPONSOR

\$3,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table of eight seats with priority seating at the event
- Presenting Sponsors who commit by July 1, 2026 have the opportunity to deliver a company message from the podium and present awards to a group of recipients
- Presenting Sponsors who commit by April 1, 2026 have the opportunity to serve on the selection committee
- Logo featured at the end of each video, shared over social media through the end of the year
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the networking and breakfast.

SUPPORTING SPONSOR

\$1,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One reserved table (eight seats) at the event
- An opportunity to submit a congratulatory ad to a winner (or generally to all winners) to be played during the networking and breakfast.

PATRON SPONSOR

\$750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (four seats) at the event



BUSINESS AT THE BALLPARK

A no-program networking event at Canal Park, this event will provide attendees with the opportunity to have access to a closed part of the ballpark for the event for exclusive networking opportunities, followed by the chance to stay for the baseball game. Bring your team, your clients, or your friends – it's going to be a great opportunity to connect and have some fun.

Admission to the ballgame will be included with the tickets for this event so attendees can stay afterwards for the game.

Date: July 23, 2026 (4:30-6:30 pm)

Location: 717 Credit Union Park

Expected Attendance: 250

Sponsorship Deadline: June 25, 2026
(to be included in all print materials)

PRESENTING SPONSOR _____ \$1,500

- Presenting Sponsorship recognition on all signage and correspondence leading up to and at the event (possible exposure on the jumbotron during the ballgame)
- Recognition at the podium
- Eight tickets to the event
- An opportunity to provide promotional marketing materials as a giveaway at the event

SUPPORTING SPONSOR _____ \$500

- Supporting Sponsorship recognition on all signage and correspondence leading up to and at the event
- Four tickets to the event



BUSINESS GROWTH SYMPOSIUM

Insights and Connections to Help Businesses Grow and Thrive

The **Business Growth Symposium** is new to the GAC events and programs line-up in 2026. This inaugural symposium is a half-day event, designed to bring together small and second-stage business owners and their teams for learning, collaboration, and connection. Through a keynote presentation, targeted breakout sessions, and meaningful networking opportunities, the symposium equips participants with practical tools and insights to strengthen their operations and accelerate growth.

Date: June 12, 2026

Location: TBD

Sponsorship Deadline: May 1, 2026
(to be included in all print materials)

PRESENTING SPONSOR _____ \$1,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Opportunity to giveaway an item to attendees at the event
- Recognition as a Presenting Sponsor from the podium at the event
- Five tickets to the event

SUPPORTING SPONSOR _____ \$750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Three tickets the event

PATRON SPONSOR _____ \$250

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- One ticket to the event



ECONOMIC OUTLOOK

The GAC Economic Outlook is an event that is consistently well-attended by business and community leaders who want to better understand the economic trends and forecasts for the year to come. In a panel format, thought leaders and industry experts will share the current state of the Greater Akron Economy and their insights about what's next in areas like inflation, consumer confidence, workforce, financial markets, and other critical business economic factors in the year ahead.

Date: November 18, 2026 (8:00-10:00 am)

Location: DoubleTree Akron/Fairlawn

Expected Attendance: 185

Sponsorship Deadline: October 21, 2026
(to be included in all print materials)

PRESENTING SPONSOR

\$750

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Company recognized from the podium during the program
- A reserved table of eight seats with company logo at the table

SUPPORTING SPONSOR

\$350

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- A reserved half table (four seats) with company logo at the table



EVENT SERIES

AFTER 5 SERIES

Building upon the success of After 5 events in 2025, we've added two additional dates for 2026 and are expanding the footprint of locations. In 2026, the After 5 series will be featured on eight dates to provide an opportunity for small and mid-sized business owners, leaders, and professionals to connect and network in an informal and fun atmosphere. These events begin at 4:30 pm and will be held at different locations each time – six in Cuyahoga Falls, and two in the Greater Akron region.

Dates & Locations:

February 5, 2026 - Cuyahoga Falls
April 15, 2026 - Cuyahoga Falls
May 7, 2026 - Cuyahoga Falls
June 10, 2026 - Greater Akron

July 8, 2026 - Cuyahoga Falls
September 3, 2026 - Cuyahoga Falls
October 1, 2026 - Greater Akron
November 10, 2026 - Cuyahoga Falls

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

In 2026, we will be providing both stand-alone and series sponsorship opportunities. The Presenting Sponsorship opportunity will be a 'series' sponsor, which includes recognition and exposure throughout the year at all After 5 events.

Those seeking only to sponsor a single event can receive exposure at the event via the Supporting Sponsorship opportunity.

SERIES PRESENTING SPONSOR _____ **\$1,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Opportunity to provide company content/materials or giveaways at every event
- Three tickets to each event

SINGLE EVENT SUPPORTING SPONSOR _____ **\$350**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the sponsored event
- Two tickets to the event date of sponsorship





AKRON-CANTON ADVOCACY ALLIANCE

Amplify Your Voice. Strengthen Our Region.

The Akron-Canton Advocacy Alliance (ACAA) brings business leaders, elected officials, and policy experts together for meaningful conversations on the issues that shape our region's economic future. Through the Countdown to 2026 Series and signature events including the ACAA Day in Columbus and the Candidates Conference & Leadership Reception, these efforts connect the business community directly with key decision makers at all levels of government.

Over the past year, ACAA events have welcomed more than 25 policymakers, including U.S. Senators Jon Husted and Bernie Moreno; U.S. Representatives Emilia Sykes, Max Miller, Mike Rulli, Shontel Brown, Dave Joyce, and Mike Carey; Senate President Rob McColley and (former) House Minority Leader Allison Russo, and many others. Our members gain exclusive access to state and federal leaders while helping influence the policies that impact our business climate.

Why Sponsor the Countdown to 2026 Series:

Becoming an ACAA Series Sponsor means your organization will be recognized year-round as a champion for business advocacy and regional growth. With approximately 10–12 events annually, your brand will be front and center with hundreds of business and government leaders across the Akron-Canton region throughout the year.

ACAA EVENTS:

COUNTDOWN TO 2026 SERIES (~40-50 attendees)

These series events are held throughout the year to address timely policy and business issues.

ACAA DAY IN COLUMBUS (~100 attendees)

The Akron-Canton Advocacy Alliance (ACAA) is hosting the ACAA Day in Columbus to connect members with key government officials and activities unfolding in Ohio's capitol. This unique event will provide members with exclusive opportunities to interact with key decision-makers and officials on the forefront of the State Operating Budget and other important legislative and administrative activities. The day will feature a series of speakers and Q&A sessions.



CANDIDATES AND ELECTED OFFICIALS RECEPTION (~150 ATTENDEES)

An opportunity for elected officials, candidates, business executives, and community stakeholders to connect and network in an intimate setting.

SPONSORSHIP LEVELS:

PRESENTING SPONSOR --- \$5,000

- Recognition as Presenting Sponsor for the Countdown to 2026 Series and all related events.
- Recognition as a Presenting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Logo placement on all marketing, communications, newsletters, and event signage throughout the year.
- Recognition from the podium and opportunity to deliver remarks or introduce speakers at each series event.
- Eight tickets to every series event, including the Candidates Conference & Leadership Reception.
- Mentions on social media and inclusion in a promotional video.
- Exclusive opportunities during ACAA Day in Columbus and Candidates Conference & Leadership Reception to provide remarks, introduce speakers, or host a giveaway.
- Four tickets to ACAA Day in Columbus.

PREMIER SPONSOR --- \$2,500

- Recognition as Premier Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Premier Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Acknowledgment in event remarks.
- Four tickets to each series event, including the Candidates Conference & Leadership Reception.
- Two tickets to ACAA Day in Columbus.

SUPPORTING SPONSOR --- \$1,000

- Recognition as Supporting Sponsor on all marketing, communications, and event materials throughout the year.
- Recognition as a Supporting Sponsor on the ACAA website, newsletter, Public Policy Agenda and all printed materials.
- Two tickets to each series event, including the Candidates Conference & Leadership Reception.
- One ticket to ACAA Day in Columbus.

Sponsorship Deadlines:

- ACAA Day in Columbus: Mid-January
- Policy Conference & Leadership Reception: late August/early September
- Series: Rolling – secure early for maximum exposure



BUSINESS OWNER DIALOGUES

Launching in late Q1/early Q2 2026, the Business Owner Series is designed to support the unique needs of business owners of second stage companies (defined as businesses with \$1 million - \$50 million and 10-99 employees by The Edward Lowe Foundation). These owners, focused on growth, operations, development and visibility, will gain access to a host of resources that will support them in this stage of business. The Business Owner Dialogues combine content and information geared towards second stage business owners, with the opportunity to increase connections and grow networks with other owners as well.

Dates:

April 29, 2026 (4:30-6:30 pm)

November 6, 2026 (8:00-10:00 am)

Location: TBD

Sponsorship Deadline:

20 business days prior to the event

(to be included in all print materials)

PRESENTING SPONSOR

\$2,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or both of the events
- Opportunity to send a message to attendees of one event, on behalf of GAC, to thank attendees for coming and to share content or resources relevant to the business audience
- Recognition as a Presenting Sponsor from the podium at each event
- Two tickets to each event (even if not the business owner)
- Opportunity to participate in the online community (even if not an owner) to participate in the dialogue, add to resources available to business owners

SUPPORTING SPONSOR

\$1,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- One ticket to each event (even if not the business owner)



INVESTOR SERIES

Investor Members of the Greater Akron Chamber are the business leaders who drive our regional growth and development. This exclusive event series gives Investor Members the chance to connect with peers through dedicated networking receptions, with the optional opportunity to attend a President & CEO's Forum beforehand.

In our updated format, two of the three annual Investor Receptions will feature a GAC President & CEO's Forum with Steve Millard prior to the networking event. These forums offer timely insights into the Chamber's current work and major regional initiatives affecting the business community. Attendees may choose to attend the forum, the reception, or both. Access to decision-makers and leaders at the center of key initiatives consistently contributes to strong attendance and engagement.

The Investor Receptions occur three times per year and are open to leaders and representatives of Investor Member companies at no cost. This is a great opportunity to "be in the room" with other key leaders and decisionmakers in our region. Space is limited; non-sponsor Investor Members may receive 1–2 tickets per company based on capacity.

Dates: 6/4; 9/30; 12/16 (4:30–6:00 pm)

Locations: TBD – Locations will shift each time to feature new, interesting venues

Expected Attendance: 100 per event

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR _____ \$3,500

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or all of the events
- Opportunity to send a message to attendees of one event, on behalf of GAC, to thank attendees for coming and to share content or resources relevant to the business audience
- Recognition as a Presenting Sponsor from the podium at each in-person meeting
- Five tickets to each event

SUPPORTING SPONSOR _____ \$2,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Three tickets to each event



MORNING BUZZ SERIES

The Morning Buzz Series is held seven times each year and is designed to bring business leaders, business owners and employees from member companies together to learn about business community and economic development key issues and initiatives in the region. Each event will kick off with networking, followed by a panel conversation for 30 minutes, with a moderator.

Dates: 1/16; 2/20; 4/10; 5/15; 8/14; 10/16; 12/11 (7:30-9:00 am)

Location: Firestone Country Club

Average Attendance: 120 per event

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR _____ \$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce the speaker at every Morning Buzz event
- Opportunity to provide company content/materials at each seat/table for every Morning Buzz event
- Eight tickets to each Morning Buzz event
- Opportunity to stay for the Making the Most of Your Membership, which will be held immediately following the Morning Buzz event for 45 minutes to engage with new members twice, and share information about the sponsor company (or leave materials for new members to take with them)

SUPPORTING SPONSOR _____ \$2,500

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Four tickets to each Morning Buzz Event
- Opportunity to provide company content/materials at each seat/table for three meetings of choice during the Morning Buzz Event Series





POLYMER INDUSTRY CLUSTER SERIES

The activity to advance the Polymer Industry Cluster in Greater Akron continues in 2026 and the ability to bring leaders in the polymer cluster together will be critical to this work. We will host three networking events in 2026 to convene these leaders in addition to the Polymer Cluster Connectivity Conference (PC3), which will provide attendees with access to industry experts, cluster updates, and opportunities to connect.

Dates & Times:

- Networking Reception:
2/3; 4/23; 8/5 (5:00-7:00 pm)
- Conference:
September 9, 2026

Average Attendance:

- Networking Reception:
75 per event
- Conference:
180

Location: TBD

Sponsorship Deadline: (to be included in all print materials)

- Conference:
August 12, 2026

In 2026, we will be providing both stand-alone and series sponsorship opportunities. The Presenting and Supporting Sponsorship opportunities will be 'series' sponsors, which includes recognition and exposure throughout the year at all polymer cluster networking events plus the Polymer Industry Cluster Conference.

Those seeking only to sponsor the Polymer Cluster Connectivity Conference (PC3) can receive exposure at the event via the Patron Sponsorship opportunity.

PRESENTING SPONSOR

\$5,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Five tickets to each event
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at one or all of the events
- Recognition as a sponsor from the podium at each event
- An opportunity to film a short (3-minute) video on the importance of the polymer industry to Akron and the reasons your company is investing in the future of the work. This will be shared on the Chamber's social media and the company will have rights to it as well



SUPPORTING SPONSOR**\$2,000**

- Three tickets to each event
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and each of the events
- Recognition as a sponsor from the podium at each of these event

POLYMER INDUSTRY CONFERENCE PATRON SPONSOR**\$1,000**

- Two tickets to the Polymer Industry Cluster Connectivity Conference
- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the event
- Recognition as a sponsor from the podium at the event



SMALL BUSINESS PROGRAM SERIES

The Small Business Program Series, which features events and resources aimed at supporting the growth and success of small businesses in Greater Akron. Most of these events and programs will take place at The Business Commons of Cuyahoga Falls – set to have its grand opening as the hub for small business activity in Q1 2026. **These events and programs include:**

- **Swap 25:** A speed networking event that provides 25 business owners with the opportunity to connect, swap business cards, and discuss ways they can help one another. These will be held twice a year.
- **Small Business Resource Roundtables:** During this event, small business owners will have the opportunity to connect with each other, build your networks, and learn more about the resources available to help them grow their business and address everyday challenges associated with running a business. These will be held quarterly.
- **Lunch and Learns:** Held once a month, these events will feature a speaker on a topic of relevance to small businesses. It will include networking time, a brief presentation and an opportunity to engage with the featured expert through Q&A. Three events will be a part of the Lunch and Learn events along with one standalone event.

Sponsorship Deadline: 20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR _____ \$2,000

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each event
- Opportunity to deliver a company message from the podium or introduce a speaker, where applicable
- Presenting Sponsors who commit by March 1, 2026 have the opportunity to present at a Lunch and Learn
- Opportunity to provide company content/materials at each seat/table for every event
- One ticket to each Swap 25 event
- Four tickets to each Lunch and Learn and Small Business Resource Roundtable events

SUPPORTING SPONSOR _____ \$750

- Company name and logo recognition on all print and electronic marketing, including website and social media in second position to Presenting Sponsors
- Opportunity to provide company content/materials at each seat/table for half of the events
- Guaranteed registration for at least one Swap 25 event
- One ticket to each Lunch and Learn and Small Business Resource Roundtable events



SUMMER INTERN EXPERIENCE SERIES

The Summer Intern Experience Series is designed to help local interns build meaningful connections, sharpen professional skills, and deepen their engagement with the Greater Akron business community. Through three interactive summer events, interns gain tools for success — while employers demonstrate their commitment to developing future talent and to the region's future workforce. Across the three events, interns will get to identify and learn how to maximize their personal strengths, the importance of networking to build a career, and get a touch-point into Greater Akron business community leaders. This series is for companies looking to develop their interns beyond the office while helping sharpen their skills.

Exclusive to the Summer Intern Experience Series, the Experience Sponsor opportunity offers organizations looking to get in front of regional interns. Whether you offer food, beverages, tech tools, wellness products, or entertainment experiences, the Experience Sponsor level is designed to bring your brand to life for the interns.

Dates:

6/26 - Finding, Knowing, and Building Upon Your Strengths
7/9 - Connecting Interns with Greater Akron
7/23 - Interns at the Ballpark

Location: TBD**Sponsorship Deadline:**

20 business days prior to the event
(to be included in all print materials)

PRESENTING SPONSOR**\$2,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at the events
- Opportunity to provide opening remarks at one of the events
- Opportunity to giveaway an item to attendees at the events
- Ten tickets for interns to each of the events

SUPPORTING SPONSOR**\$1,500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Opportunity to giveaway an item to attendees at the events
- Five tickets for interns to each of the events

EXPERIENCE SPONSOR**\$500**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Opportunity to giveaway an item to attendees at the events





WOMEN'S NETWORK LEADERSHIP DIALOGUE SERIES

Strong networks and access to inspiring women leaders are at the heart of the Women's Network Leadership Institute's mission to increase the number and impact of women in leadership across Greater Akron. The Leadership Dialogue Series brings that mission to life by creating space for meaningful conversation, connection, and learning. Hosted quarterly, each Dialogue features an in-depth discussion with a high-profile female leader—exploring her path to leadership, the lessons and challenges along the way, and her perspectives on issues shaping our community and economy. While the series celebrates and amplifies women's voices, it also welcomes anyone who values diverse perspectives and seeks to better understand the leadership journeys shaping Greater Akron. Attendees will gain fresh insights, build relationships, and engage with leaders and peers who share a commitment to inclusive growth and community impact.

This event series, complete with networking and content, was one of the most well-attended and highly rated in 2024 and 2025 and we look forward to continuing the connectivity in 2026.

Dates:

February 13, 2026 (8:30 - 10:00 am)
May 5, 2026 (4:30 - 6:00 pm)
August 28, 2026 (11:30 am - 1:30 pm)
November 13, 2026 (8:30 am - 10:30 am)

Locations:

TBD

Expected Attendance:

Leadership Dialogues: 80-100 per event

Sponsorship Deadline:

20 business days prior to the event
(to be included in all print materials)



PRESENTING SPONSOR**\$5,000**

Presenting Sponsors of the Women's Network Leadership Dialogue Series will be positioned as advocates and champions for women's leadership efforts and featured prominently throughout the year at each of the events. Included in the sponsorship are the following benefits:

- Presenting Sponsorship recognition on all signage and correspondence leading up to and at each event throughout the series.
- An opportunity to present a company message at each event via a slide during the networking portion of the event
- Recognition at the podium at each event, program and series
- Recognition on the WNLI web page as a series Presenting Sponsor
- An opportunity to provide a giveaway to attendees during at least one of the events
- Eight tickets to each WNLI Leadership Dialogue event

SUPPORTING SPONSOR**\$2,000**

Supporting Sponsors will have visibility throughout the year and will be positioned as advocates and champions for women's leadership efforts. Included in the sponsorship are the following benefits:

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- An opportunity to present a company message at each event via a slide during the networking portion of the event
- Four tickets to each WNLI Leadership Dialogue event

PATRON SPONSOR**\$750**

- Recognition, via company logo, on all marketing, promotional materials and communications leading up to and at each of the events
- Two tickets to each WNLI Leadership Dialogue event



EVENT SPACE
SPONSORSHIP
OPPORTUNITIES

GAC EVENT SPACE

Take center stage as the official sponsor of our event space, where dynamic conversations, networking, and business opportunities come to life. As the Event Space Sponsor, your brand will be at the heart of the action, with exclusive branding rights to the venue area, offering unparalleled visibility to all attendees. This sponsorship will be available to one company/organization for a period of one year, with first right of refusal for the following year. This sponsorship is a unique opportunity to have year-round exposure to business and community leaders in Greater Akron.

SPONSORSHIP BENEFITS:

- **Branded Event Space:** Showcase your logo prominently in the event space through signage.
- **On-Site Engagement:** Set up a display of materials or other engagement opportunities for those who are in the space to learn more about your work, products, etc.
- **Digital Exposure:** Receive recognition on all materials referencing the location of events held in this space as the (Sponsor Name Event Space at the Greater Akron Chamber). This will include all event listings online, via email, social media, etc.
- **Expanded Event Space Utilization:** Receive one day of space rental each month included in the sponsorship.

EVENT SPACE BY THE NUMBERS:

- **Average number of leaders in the Event Space per year:** 3,000
- **Average number of meetings held in the Event Space per year:** 150

EVENT SPACE SPONSORSHIP

\$10,000





THE BUSINESS COMMONS OF CUYAHOGA FALLS

A place to work, connect and grow

Set for its grand re-opening in early 2026, **The Business Commons of Cuyahoga Falls** is a vibrant coworking and meeting space designed to fuel small business success in the Greater Akron region. Located in the heart of downtown Cuyahoga Falls, The Commons serves as a central destination where entrepreneurs, business owners, and professionals come together to work, connect, and grow. From private meetings to community workshops and events, The Commons is a daily gathering place for innovation and collaboration — and your partnership helps make it possible.

Sponsoring a space within the Business Commons provides a unique opportunity to:

- Align your brand with local business growth and innovation.
- Gain visibility among entrepreneurs, decision-makers, and professionals who regularly use the space.
- Demonstrate community investment in supporting small businesses and the regional economy.
- Build lasting connections with members, event attendees, and partners engaged in the small business ecosystem.

SPONSORSHIP OPPORTUNITIES:

(limited to one per space)

EVENT SPACE SPONSOR

\$5,000

(1 available; a \$7,500 value, prorated due to the space's opening in later Q1 2026)

As the signature venue for workshops, networking events, and community programs, the Event Space is expected to host more than 1,500 business owners and guests annually.

Sponsorship benefits include:

- Naming rights for the Event Space (e.g., The [Your Company Name] Event Space).
- Prominent logo signage inside the room and in the lobby.
- Recognition on all event promotions, calendars, and digital listings hosted in the space.
- Opportunity to display marketing materials or host four complimentary events annually.
- Recognition on the Business Commons website and in Greater Akron Chamber communications about the Business Commons.
- Includes co-working membership for one year



LARGE CONFERENCE ROOM SPONSOR _____ **\$2,000/year per room**
(2 available; a \$2,500 value, prorated due to the space's opening in later Q1 2026)

SMALL CONFERENCE ROOM SPONSOR _____ **\$1,500/year per room**
(2 available; a \$2,000 value, prorated due to the space's opening in later Q1 2026)

The Business Commons offers multiple conference rooms for client meetings, interviews, and team collaborations — used daily by small business owners and professionals.

Sponsorship benefits include:

- Naming rights for the room (e.g., The [Your Company Name] Conference Room).
- Logo placement on the room door and digital booking system.
- Recognition in printed materials and on the Commons website.
- Six utilizations of the room bearing your name each year
- Includes co-working membership for one year

BUSINESS COMMONS KITCHEN SPONSOR _____ **\$1,000**
(1 available; a \$1,500 value, prorated due to the space's opening in later Q1 2026)

At the center of the Business Commons, the Kitchen Sponsorship affords consistent visibility by coworkers, event attendees, and collaborators in the space. The kitchen area is prominently positioned in the core of the Business Commons, making it a key gathering place.

Sponsorship benefits include:

- Naming rights for the kitchen (e.g., The [Your Company Name] Conference Room).
- Logo placement in the location.
- Recognition in printed materials and on the Commons website.
- Opportunity to display materials in the space, including coffee or other goodies with the sponsor's name.

BUSINESS COMMONS HUDDLE SPACE SPONSOR _____ **\$750/year per space**
(1 available; a \$1,000/year value, prorated due to the space's opening later in Q1 2026)

Support collaboration and creativity by sponsoring one of the Commons' Huddle Rooms — intimate, tech-equipped spaces designed for quick team meetings, brainstorming sessions, or one-on-one conversations.

Sponsorship benefits include:

- Naming rights for the Huddle Room (e.g., The [Your Company Name] Huddle Room).
- Branded signage in the space.
- Recognition on the Business Commons website.





Contact

Brynn Popa

Executive Vice President

bpopa@greaterakronchamber.org

330-237-1251

