



Cuyahoga Falls Chamber of Commerce Affinity Program Partner **AGREEMENT**

Membership Committee Responsibilities:

To identify, promote and review benefits and services offered by Chamber Members to Chamber Members.



Affinity Program Partner AGREEMENT

“CFCC”- Cuyahoga Falls Chamber of Commerce

- The Cuyahoga Falls Chamber of Commerce Member Affinity Program Partner must be a CFCC Member in good standing prior to the affinity partner program being put in the place and must maintain their membership paid in full as long as the affinity partner program is in place. The Chamber only accepts proposals from current Chamber Members.
- Affinity Partner terms of agreements range from 1 year – 3 years.
- The Affinity Program Partner benefit that is presented and offered must be honored during the terms of agreement without changes.
- All CFCC Members in the same industry will be offered an opportunity to give a bid on the potential partner program. Each Member that submits a bid has the opportunity to present their program to the Chamber Membership Committee.
- The affinity program offered must provide an exclusive benefit of unique value to the CFCC Members above and beyond what could be offered on the Chamber’s *Member-to-Member Discount Plan*. For the CFCC to become an Affinity Program Partner, the benefit offered must be the best benefit available.
- The CFCC Member Affinity Partner must offer a non-dues income back to the Chamber of Commerce based on sales of preferred partner program. This must be paid quarterly with a report of member participants.
- The CFCC Member Affinity Partner will be required to supply all marketing materials to the Chamber and help promote the program through membership mailings, emails etc.
- The CFCC Member Affinity Partner will be required to attend Chamber events and programs on a regular basis monthly.
- The CFCC Member Affinity Partner will be required to make announcements pertaining to the benefit at Chamber of Commerce luncheon meetings.
- The CFCC Member Affinity Partner will be required sponsor one Chamber Event/Program for each calendar year that the affinity partner program is in place.
- As a sponsor of one of the Chamber Events/Programs, the Affinity Program Partner would receive special recognition accordingly as a sponsor.
- The CFCC Membership Committee and Chamber CEO will review all proposed benefits and make a recommendation accordingly to the CFCC Board of Directors who will also review and make the final decision by a vote on any CFCC Member Affinity Programs. It shall be the policy of the Cuyahoga Falls Chamber of Commerce to consider, but not necessarily to take action on partnerships with CFCC Member affinity providers who submit proposals.
- The CFCC Board of Directors can cancel a Member Affinity Program or make changes to the affinity partner agreement at anytime without notice.
- The CFCC Board of Directors or the Affinity Partner Member may cancel this agreement at anytime with a 30 day written notice that includes an explanation as to the cancellation.

Member Contact Name _____ Title _____

Member Company _____ Member since _____

*Signature _____ Date _____

**By signing this Affinity Partner Agreement you agree to the Cuyahoga Falls Chamber of Commerce Affinity Program Agreement during the time your benefit is in place with the Cuyahoga Falls Chamber of Commerce*

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